



CITY OF ORLAND STAFF REPORT

MEETING DATE: April 18, 2024

TO: City of Orland Planning Commission

FROM: Scott Friend, AICP – City Planner

SUBJECT: Signs. *DISCUSSION AND/OR DIRECTION ONLY.*

SUMMARY:

In the City of Orland, signs are regulated by the Orland Municipal Code (Chapter 17.78, *Sign Ordinance*) and the California Building Code. The purpose of this topic is to provide a forum for the discussion of recently approved and/or constructed signs in the City, and, to review and discuss the adequacy of the existing provisions of the City sign code.

DISCUSSION:

Chapter 17.78, *Sign Ordinance* of Title 17, *Zoning* of the Orland Municipal Code (OMC) provides the primary regulation and control of signage in the City. The City's "sign code" regulates signs by type and addresses topics to include sign height, size, location, copy and location. The Code also sets forth the details for sign types that are prohibited outright or otherwise allowed by Federal or State law.

Recently, the Planning Commission has approved new signage (McDonalds, Maverik, Orland Unified School District) based upon the provisions of the City Code (OMC) as well various new signs located of State property have also been installed (Butte College site and County Fairgrounds).

The topic of signs has been selected for discussion by the Planning Commission as signs serve an important purpose in providing information to the traveling public and often serve as guides or points-of-interest in the City. The intention of this topic is to discuss the adequacy of the City's existing sign code and any needed, wanted or necessary changes to the Code.

ENVIRONMENTAL DETERMINATION: None / Not Applicable

RECOMMENDATIONS:

No recommendation or action is requested or determined to be necessary. However, if the Planning Commission desires additional information or requests an action occur on the topic, staff would recommend that the Planning Commission provide direction to staff in the form of a recommendation for action.

ATTACHMENT(S):

- **Attachment A** – Photo exhibit – signs
 - Glenn Success Square
 - Glenn County Fairgrounds
 - McDonald's
 - Maverik

Recently Constructed Signs - Orland, California:









