



ECONOMIC DEVELOPMENT COMMISSION REGULAR MEETING MINUTES

Tuesday, June 11, 2024

CALL TO ORDER - The meeting was called to order by Chairperson Lane at 4:01 pm.

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present:	Ron Lane, Brandon Smith and Dennis Hoffman
Commissioners Absent:	Russell Pierce
Commissioners Online Via Zoom:	Dee Dee Jackson
Councilmembers:	None
Staff:	Pete Carr, Jennifer Schmitke

ORAL AND WRITTEN COMMUNICATIONS – None

CONSENT CALENDAR

A. Approval of Economic Development Commission Minutes from April 9, 2024

ACTION: Commissioner Hoffman moved, seconded by Vice Chairperson Smith to approve consent calendar as presented. Motion carried by a voice vote, 3-0.

ITEMS FOR DISCUSSION OR ACTION

A. Follow-Up Report on I-5 Feasibility Study, Visioning

City Manager Pete Carr reviewed the recently added “Prospective – Investment Opportunities in Orland” on the City website, summarizing examples of various development opportunities in Orland. He discussed three key development sites with the commission, providing a brief overview of each. This 19-page document draws highlights from the I-5 Economic Development Study and the Opportunity Zone document.

Mr. Carr shared that at the next City visioning meeting, Council would like to invite the Economic Development Commission and Planning Commission, either on July 23 or July 30th.

B. Consider establishing a Revitalization District

Vice Chairperson Brandon Smith proposed the creation of a revitalization district to enhance and preserve Orland's aesthetics.

The commissioners engaged in a discussion, asked questions, agreed this is a good topic to bring up at the visioning meeting.

C. Consider all taxes and fees collected by the City for development

Mr. Carr provided a brief explanation of impact fees for residential and commercial properties, and reviewed examples.

Commissioners then discussed various strategies to incentivize property sales and upgrades, fee reductions for new businesses. and addressed the fees associated with residential and commercial properties. The Commission requested City staff to present three or more options or examples of potential incentives and fee reductions for prospective businesses.

D. Chamber Report

Chamber President/Commissioner Jackson shared a few upcoming events including:

- Spring Farmers Market has ended but the Chamber is hoping to have the market open July 12th, Aug 9th and then every Friday in September (Vice Chairperson Smith shared that the Chamber is looking for more vendors for the market, not just produce but artists and goods;
- The Senior Expo is being held on June 27th at the Fairgrounds;
- A promotional video of Orland is in the works and will take many months to complete.

E. Business and Economic Development Update

Mr. Carr shared with the Commission:

- The Bees have been installed on the I-5 off/on ramps;
- Sparrow and Crow will be closing its doors;
- Two hotel developers have visited Orland but decided the properties didn't work out for their needs;
- CHIP has turned in the first 24 State subsidy applications, but all actions have now been halted due to a State spending freeze.

COMMISSIONER REPORTS

- Chairperson Lane: Nothing to report.
- Commissioner Smith: Nothing to report.
- Commissioner Hoffman: Nothing to report.

FUTURE AGENDA ITEMS

- Commissioners would like to see the option of potential incentives and fee reductions for prospective businesses.

ADJOURN – 5:47 PM

Respectfully Submitted,

Jennifer Schmitke, Commission Secretary

Ron Lane, Chairperson